

## Annex

Tel: 020 8541 9320  
Fax: 020 8541 8968  
E:mail sarah.mitchell@surreycc.gov.uk



Chief Executive

**Adult Social Care**  
County Hall  
Penrhyn Road  
Kingston upon Thames  
KT1 2DN

24 August 2012

Dear Colleague

### **Personalisation and Prevention Partnership Fund**

Following on from my presentation to you at the Surrey Chief Executives meeting with the details of the partnership funding, and further to the Leader of Surrey County Council's announcement regarding the Personalisation and Prevention Partnership Fund of £10 million over five years, I can now confirm how we would like to take forward this exciting partnership proposal.

The background to the development of this fund is recognising that we live in unparalleled times in rising demand for services. This is particularly acute in Adult Social Care with an ageing population, an increasing number of people developing dementia and one of the largest populations of people with learning disabilities. We recognise that we will not be receiving extra money to deal with the growing demand, so we need to look at how we deliver services differently. We have not had a tradition in Surrey of offering a preventative approach to Adult Social Care, with the result that those not eligible for funding or services may end up at the door of District and Borough Councils who do not have the resources to deal with them due to their discretionary nature of activity.

This fund will enable Borough and District Councils to develop local partnership plans that will support and underpin the Adult Social Care Directorate Strategy by enabling the merging areas of activity to be taken forward with mutual partnership benefit, ensuring sustainability in the longer term. This Preventative Partnership Fund will enable initiatives to be evolved, social capital opportunities to be explored and support the co-design of services.

As well as the financial challenge we are all facing the other equally important driver - and arguably more important - is personalisation and how we support individuals with their own budgets. We are seeing increasing numbers of people with personal budgets making their own decisions about how their needs are met and what services they want to meet their outcomes. The personalisation agenda is driving a structural shift in the way care is delivered so presents both opportunities and risks for those delivering services. We see the Partnership Fund as investment to support you in reshaping services that will attract those with personal budgets as well as self-funders. In Surrey some 80% of social care is funded through private means so there is some real potential to tap into other income streams if the service offer is what people want.

Surrey County Council will make a commitment of £150,000 per Borough and District for year 2012/13 and a commitment of £2 million Surrey-wide to develop plans thereafter to 2016/17.

We are not looking to prescribe what each model looks like. Discussions between Surrey County Council and your Borough/District over recent months have demonstrated that there are themes emerging that we would both mutually welcome taking forward in partnership to enable local residents to remain independent at home, but have a localised range of services to support them.

Appendix A highlights some of these areas.

You will be aware in recent months we have been actively developing our partnership agenda with Borough and District Council colleagues and these core projects will continue to operate and develop as follows from previously identified funding sources:

- Mainstreaming Telecare
- Development of 11 Wellbeing Centres and Telecare Demonstrator Suites across Surrey
- Ensuring Meals on Wheels are provided across Surrey with the two Boroughs and Districts who currently do not operate a service are supported by neighbouring Boroughs/ District
- Volunteering project programme

I would like to highlight that with respect to Telecare in light of the recent Government White Paper I have taken the opportunity to review with Surrey County Council colleagues our Telecare offer, particularly in terms of the financial support provided for Telecare equipment. This to enable the scaling up of Telecare installations across Surrey. As a result Melanie Bussicott, Assistant Director for District and Borough Council Partnerships and other colleagues leading on Telecare will be in touch with Boroughs and Districts by the end of next week. Together we are working on ensuring a coordinated mainstreaming proposal is operational across Surrey from 1 October 2012.

The £150,000 for this year will be released to enable each Borough/District to actively develop localised plans. Appendix A gives you some further details in terms of how to claim and develop local plans by 31 December 2012.

Melanie Bussicott and Anne Butler, Assistant Director for Commissioning will be writing to identified lead officers from each Borough and District Council to set up an initial meeting to support in the development of local plans.

In closing, we are looking forward to building on what we are already achieving together; co-location of staff, development of citizens hubs and Wellbeing Centres and new and enhanced Telecare arrangements. We hope that you will share our view that this is a unique opportunity for us to work together and deliver something special for our residents whilst helping us to manage both the continual conflict of rising demand and the restricted resources in the public sector.

Yours sincerely



**Sarah Mitchell**  
Strategic Director of Adult Social Care and Health